

# AI adoption, not AI training.

Your company already bought the AI tools. Licenses went out, usage flattened. The gap isn't information — **the gap is habit**. Clayton is a weekly program that builds it: one sixty-second episode, one skill, one action on real work, every week, series after series.



**WHAT LANDS EVERY WEEK** — in Slack, Teams or email, on whatever screen your team is at

## 01

### The episode

Sixty seconds. Clayton is stuck in a moment everyone knows, uses AI to get out of it, and checks what came back. That check is the skill.

## 02

### The Try It Monday card

One page: the exact prompt to copy and three steps to run it on the viewer's own work that week. The actual email. The actual deck. Not a sandbox.

## 03

### The sponsor's message

We write it; your sponsor sends it. One internal voice, one channel your team already reads. No portal, no login, nothing to schedule.

**At the end of every series:** a readout of who did what — not who watched what — which skills stuck, and whether to keep going.

**THE CURRICULUM** — six series × five episodes = thirty skills

### Series 1 · Office Productivity

AVAILABLE NOW

- 1 Inbox Avalanche
- 2 The Meeting That Could Have Been an Email
- 3 Reply-All Roulette
- 4 Death by Slide
- 5 Paperwork Vaporizer

**Next series** released to subscribing teams as each one ships

- AI Foundations & Responsible Use
- Developer & Engineering Productivity
- Leadership & Communication
- Data, Dashboards & Decisions Use
- Build With AI
- **More skills. More impact. Same people.**

## How you start

5-WEEK PILOT

Series 1 with **one team of 15–50** in a single function, **one sponsor** who sends the weekly message, and **one approved AI tool** your team already has. One episode a week, or two (Mon/Wed) if your team wants the pace. Kickoff, week-three check-in, readout, decision. No obligation after week five.

### HOW IT CONTINUES

**Per-team subscription.** New series as they release, Try It Monday cards written for your team, quarterly adoption reporting. Month to month.

**Program tier.** Up to three teams at once, one custom episode a quarter built around a workflow specific to your business, and a quarterly working session with your sponsors.

**Fixed fee per team, never per seat.** Priced as an adoption program, not a video library — those exist and cost a few dollars a seat.

## WHAT YOU KNOW AT THE END OF EACH SERIES

### Who did the work

Share of the team that did 3 of 5 Try It Mondays.

### Which skills stuck

The moves people kept using after the week ended.

### Time given back

Self-reported minutes saved per person, per week.

### Extend or stop

Would the sponsor put a second team through it? Yes or no.

Self-reported, and the readout says so. If the numbers come in below target, you hear it plainly rather than reframed.

**Sixty seconds, not sixty minutes.** Short enough that nobody has to schedule it, decline it, or catch the recording. One skill, used once on real work, outlasts a course watched at 2× with the tab muted. Ask for the Try It Monday card that goes with Episode 2.

Clayton AI Tips is made by Walters AI · Plymouth, Michigan · [jeff@waltersai.co](mailto:jeff@waltersai.co)



Watch a 60-second episode  
[waltersai.co/clayton](https://waltersai.co/clayton)